

JON DESHLER

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PROFESSIONAL SUMMARY

In the last thirty-five years I have worked as commercial photographer, designer/creative director, teacher, filmmaker, and musician, in the advertising, communications, marketing, education, performance, and publications professions. I built a successful commercial art studio and a music career in two major cities, while cultivating relationships with corporations and institutions regionally and nationally. My style employs a high level of creative energy, sensitivity, and vision combined with an interdisciplinary approach to achieve and address needs and goals with innovation and vigor. My practical expertise includes but is not limited to the following:

Networking	Commercial Photography	Music Performance	Presenting
Video Production	Project Management	Graphic Design	Branding
Adobe Suite	Letterpress Printing	Marketing	Teaching

Major Milestones In Recent years

Third Year as VP of the Oregon Substitute Teachers Assoc. Co-created annual conferences, newsletter, produced Fifty YR of OSTA Film
Established a rural Studio in Oregon, engineered TUNE TOURS- a live performance video production response to the Corona Virus advent.
Studio photography and international advertising campaign for the Cheetah Conservation Fund.
Secured steady jazz performances all over Oregon, including Britt Festival, Mt Hood Jazz Festival, Blue Mountain CC, and more.

PROFESSIONAL EXPERIENCE

Mt Angel Theater Studio 2022 - Present
Proprietor/Director

Re-opened this historic theater/studio for live music, plays, film screenings, production, rentals, and more.
Established a Classic Family Movie series once a month with sponsorship - partners from the community.
Produced ARTS programming for annual Oktoberfest

Jon Deshler Photography 1988 - Present
Photographer/Creative Director

Created and managed commercial photography studio in two states over thirty five years.
Served as creative director and photographer cultivating concepts and campaigns for corporations & institutions.
Generated marketing materials for advertising, promotions, public relations, and mass communications, etc.
Established house accounts for: In Focus, Tektronix, Kaiser Permanente, Oregon Symphony, Nephron Pharmaceuticals, & more.
Cultivated relationships with advertising agencies and design studios, and the business community at large.

Dolphin Imaging & Management Solutions 2002-2008
Marketing Manager/Creative Director

Designed and implemented multiple business projects to increase market share.
Managed Ad Agency review, established relationship, and facilitated production of corporate communications.
Oversaw marketing operations, engaged in strategic planning, and managed intensive trade show schedule.
Accomplishments included production of international ad campaign, robust trade show schedule including over 55 industry specific shows annually, and procured and managed production of 4000 sq ft trade show booth.

Educator Experience

Over my career I have taught and provided instruction across a wide range of disciplines and institutions, and most recently in 2020 I procured my Oregon Provisional Substitute Teaching License.

Oregon Public Schools - Substitute Teacher	2019-2026
Private Music & Photography Instruction	2016-2020
Studio Jazz Band (Substitute), LACC, Los Angeles	2007-2008
Intraoral Photography Techniques, Annual Dolphin User's Meeting, Various	2004-2007
Letterpress & block printing techniques, Children's Art Institute, Los Angeles	2003-2005
Book Arts, Westland School, Los Angeles	2002-2004
Digital Imaging Techniques, The Village, Hollywood, CA	2001-2003
Photography, Portland Community Colleges, Portland, OR	1989-1992

Education

BFA - Photography, Art Center College of Design, Pasadena, CA

Websites

www.jondeshler.com
www.mtangeltheaterstudio.com
www.ostasubs.org
www.youtube.com/@jondeshler

Additional references and samples available upon request.

EDUCATOR EXPERIENCE

Tri-Valley Art Showcase , Workshops, Molalla HS, OR	May - 2018
Studio Jazz Band (Substitute), LACC, Los Angeles, CA	2007-2008
Intraoral Photography Techniques , Annual Dolphin User's Meeting, Various	2004-2006
Letterpress and Block Printing , Children's Art Institute, Los Angeles, CA	2003-2004
Book Arts , Westland School, Los Angeles, CA	2002-2004
Digital Imaging Techniques , The Village, Hollywood, CA	2001-2003
Photography , Portland Community Colleges, Portland, OR	1990-1992

HONORS AND AWARDS

- Luezers Archive On-Line Review, Gizmo Car, 2000
- Communication Arts On-Line Review, Gizmo Car, 1999
- Merit Award, The Rosey Awards, Oregon Advertising Federation Award Competition. Salvation Army Ad, 1997
- Merit Award How magazine International Design Competition, Reach for the Sky Box, Tektronix, 1998
- Bronze Award, 3Dimensional Art Directors & Illustrators Award Show, NYC, Old Church Concert Hall Poster, 1996

ARTS ASSOCIATIONS AND NONPROFIT AFFILIATIONS – PROJECTS COMPLETED

2012-2014	Board Member – Where Every Animal Has A Home, CA
2010-2014	Board Member – Molalla Arts Commission, Oregon
2004-2006	Los Angeles Modern & Ballet Dance Company
2002-2005	LA Stage Alliance
2003-2005	Wonder of Reading
1999-2002	The Snowman Foundation
1996-1998	Portland Saturday Market
1993-1994	Portland Club of Lithographers & Printing House Craftsman
1990-1994	Oregon Symphony & Oregon Symphony Association
1990-1991	Portland Youth Philharmonic

JUDGE

Rockies Awards, Idaho Advertising Federation Awards Competition 1996

PHOTOGRAPHY SHOWS-

Naked Revelations, Solo Exhibit, Main Gallery Mt Hood Community College, Gresham, OR Fall 2017
Spaces in Time, Q Center, Portland, Oregon Solo Exhibit 2015 One Month
A Night To Play, Clinton Street Theater, Portland, Oregon 2015 (Performance Art Piece) One Night
Jazz Passages Experience, Lula Washington Dance Studio, Los Angeles CA (Performance Art Piece) 2014 Two Nights
Round Hole, Square Peg Show, Photo LA, Group Show, CA, 2014 One Month
Los Angeles Jazz Passages, One Man Exhibit at the Valley Performing Arts Center Gallery, CSU, Northridge 2013 Four Months
Snap to Grid Show, Los Angeles Center for Digital Art, Group Show 2012 One Month
Time + Space + Place, Sweat Pilates Gallery, Solo Exhibit Culver City, CA 2012 Four Months
Healing Through the Arts Foundation, Art Show, Providence Saint Joseph Medical Center, Burbank, CA, 2009 Permanent
Group Photography Show, Borland Gallery, Silverton Arts Association 2009 One Month
Jazz Legends, The Space Art Gallery, Portland, Oregon, 1999 Three Months

Macworld Article, "Scanning Beyond 24 Bits"
The Printer's Northwest Trader, Cover Art and Article
Oregon Focus Magazine, Cover Art and Article for Oregon Public Broadcasting

BOOKS-

JAZZ PASSAGES, PHOTOGRAPHY, SELF-PUBLISHED 2013
BILLY STEINBERG, POEMS AND DRAWINGS 2009 (I WAS ONE OF TWO COLLABORATORS ON THE PRODUCTION OF THIS HANDMADE BOOK OF 150)
GREEN IGUANA THE ULTIMATE OWNERS GUIDE, PHOTOGRAPHER, OR 1996

MUSIC CD-

JAZZ PASSAGES DUO, JAZZ MUSIC CD WITH TRUMPET AND BASS, PRODUCED IN LOS ANGELES 2013 WITH JON DESHLER & DOUG MCBETH
MY FIRST AUDIO MUSIC CD, SELF PUBLISHED, IT HAS BEEN PLAYED ON PORTLAND JAZZ RADIO STATION KMHD BY GEORGE FENDEL

OTHER AFFILIATIONS-

VANCOUVER AVENUE FIRST BAPTIST CHURCH, PORTLAND, OREGON - TRUMPET PLAYER 2008 – PRESENT
UNITY FELLOWSHIP CHURCH, LOS ANGELES, CA - TRUMPET PLAYER 2006
JOE VENTO BIG BAND, NORTHRIDGE, CA – TRUMPET PLAYER 2005-PRESENT
CHEETAH CONSERVATION FUND, NAMIBIA – PHOTOGRAPHER/SUPPORTER 2008 TO PRESENT
MT ANGEL COMMUNITY FESTHALLE, UNITED STATES AIR FORCE ACADEMY CONCERT BAND, PRODUCED CONCERT 2012

ENDORSEMENTS-

"SPECTACULAR!" - HOWARD RUMSEY UPON SEEING SOME OF MY JAZZ PHOTO ARCHIVE, LOS ANGELES, CA 2008
"SPECIAL!" – TOSHIO AKIYOSHI UPON SEEING MY JAZZ PASSAGES BOOK. 2013

MUSIC PERFORMANCE-

I HAVE PERFORMED AT ALL OF THE FOLLOWING VENUES & FESTIVALS, AND MORE...

BAKED POTATO LA, CA	ROXANNE'S, LONG BEACH, CA
THE WORLD STAGE LA, CA	INDUSTRY CAFE, LOS ANGELES, CA
PORTLAND CENTER FOR THE PERFORMING ARTS, PDX	LEWIS & CLARK COLLEGE, PORTLAND, OR
THE WORLD BEAT FESTIVAL, SALEM, OR	ATWATER'S, PORTLAND, OR
GREEK THEATER, HOLLYWOOD, CA	BB KINGS, UNIVERSAL CITY, CA
BUDDY GUY'S LEGENDS, CHICAGO, IL	CLINTON ST. THEATER, PORTLAND, OR
AMERICAN LEGION HALL POST 398, HARLEM, NY	JAZZ LEGENDS PARK, NEW ORLEANS, LA
SILVERTON'S SIDEWALK SHINDIG, SILVERTON, OR	VASO, NEW ORLEANS, LA

SOME OF THE PEOPLE AND BANDS THAT I'VE PERFORMED WITH...

THELONIOUS DUB	GEORGE MITCHEL	MARILYN KELLER	VALERIE DAY
JULIANNE JOHNSON WEISS	JANICE SCROGGINS	CARLTON JACKSON	MARK SIMON
MICHAEL ALLEN HARRISON	STEAMBOAT WILLIE	DAN BALMER	JEFF FRANKEL
JOE VENTO BAND	ROSE GALES	LESTER MCFARLAND	SELENO CLARKE
LAURA CUNARD	LARRY FOYEN	CALIFORNIA CONCERT BAND	TOM GRANT

EDUCATION

BFA - Art Center College of Design, Pasadena, CA 1986
UNDERGRADUATE COURSE WORK – CALIFORNIA STATE UNIVERSITY, NORTHRIDGE 1981-84

WEBSITES-

ADDITIONAL REFERENCES AND LETTERS OF RECOMMENDATION ARE AVAILABLE UPON REQUEST.

Exhibition History

1999 The Space, PDX - Jazz Passages
2003 Yoga Times Show, Los Angeles - Body Work
2006 LA Center For Digital Art - Group Show
2011 Borland Gallery - Group Show
2012 Soraya Gallery, CSUN, Los Angeles - Jazz Passages Solo Show
2015 Q Center Gallery, PDX
2017 Mt Hood Community College Art Gallery - Naked Revelations Solo Show
2022 MHCC Jazz Festival - Jazz Passages Solo Exhibit
2023 Blue Mountain Community College - Jazz Passages Presentation Performance
2024 ArtReach Gallery - Recognition, Response, & Resonance Solo Show
2025 Mt Angel Theater Studio - Roatating Exhibits
2026 Chemeketa Community College - TUNE TOURS & Jazz Passages Presentation

Live performances (overview, not including casual gigs)

1999 Atwaters, PDX
2005 BB Kings Universal, Los Angeles
2006 Baked Potato, Studio City
2006 Egyptian Theater, Los Angeles
2007 Egyptian Theater, Hollywood, CA
2008 Hollywood Bowl, Los Angeles
2009 Greek Theater, Los Angeles
2010 World Stage, Los Angeles
2011 Portland Center For The Performing Arts
2011 La Louisiana, Los Angeles
2012 Lula Washington Dance Theater, Los Angeles
2012 Winningstad Theater, Portland, OR
2013 World Beat Festival, Salem, OR
2014 Lewis & Clark College
2014 Albany Q & Air, Oregon
2015 Portland Art Center
2015 Oregon Country Fair, Eugene, OR
2016 Clinton St Theater, PDX
2016 Vancouver Avenue First Baptist Church, PDX
2017 World ARTS MLK Celebration, PDX
2018 Columbia Pilots Association, Aurora, OR
2019 Hobe's Restaurant, Old Town PDX
2020 TUNE TOURS Initiative, All Over Oregon
2021 End Of The Oregon Trail Interpretive Center, Bend, OR
2022 Britt Festival, Jackson, OR